

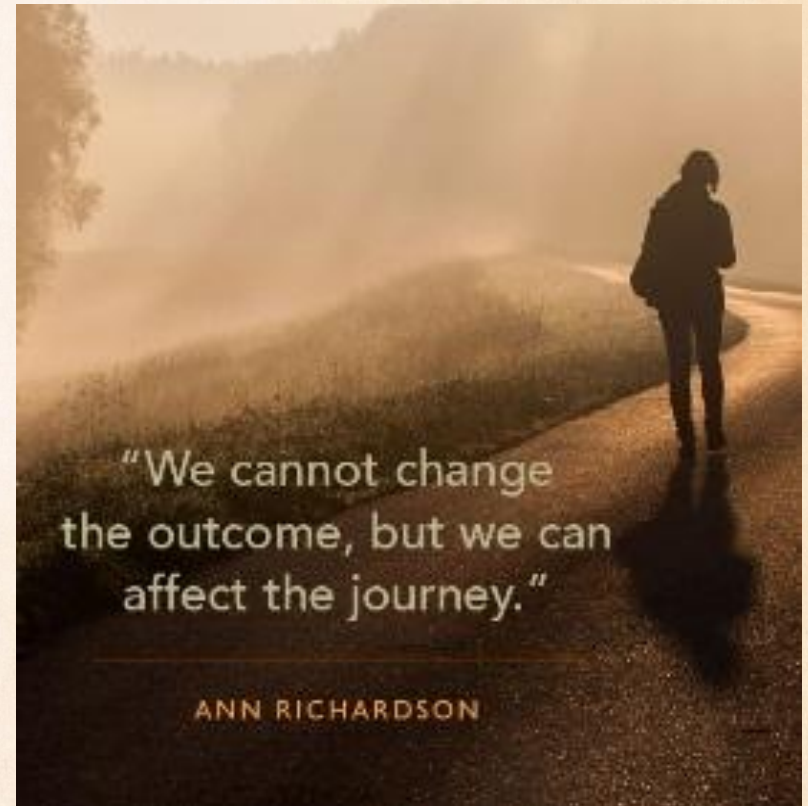
Care That Transitions with You

Presented by
Christy Brozak, MBA
Marketing Director



Mission

To honor life
by bringing peace
of mind and comfort
when it matters most.



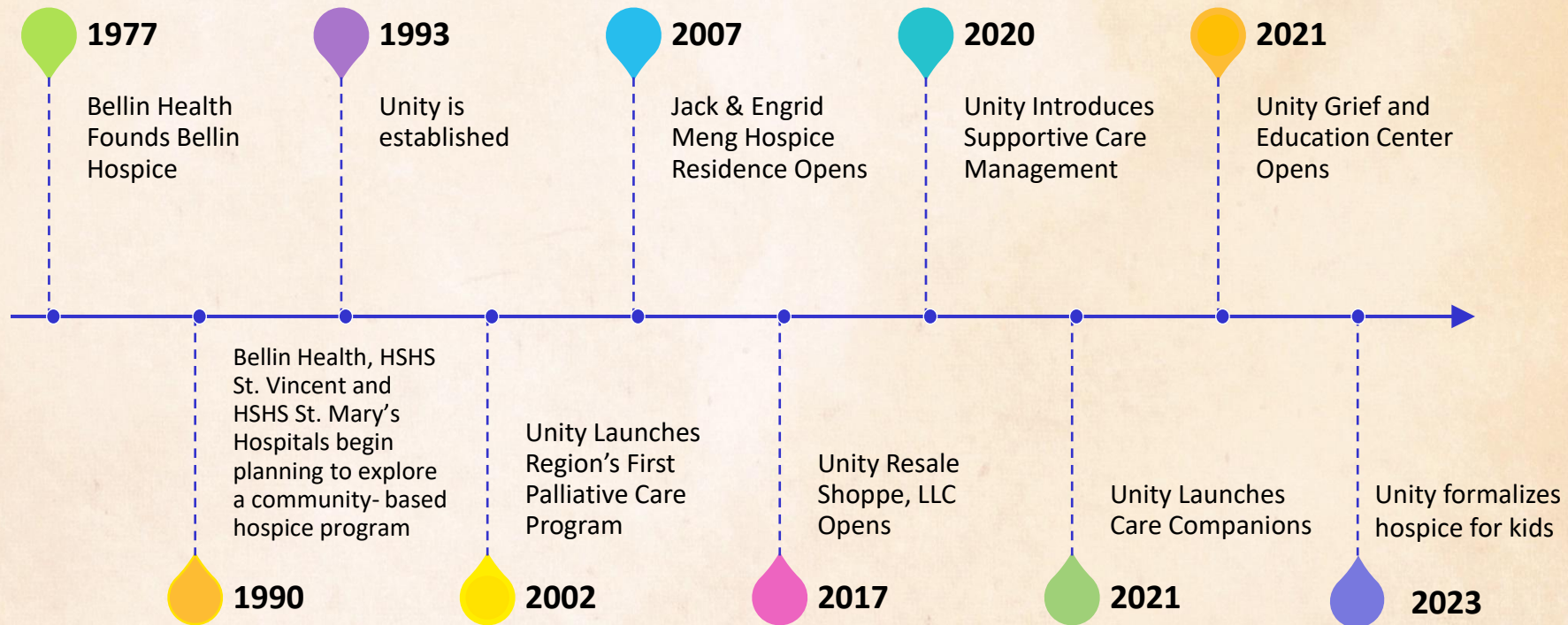
"We cannot change
the outcome, but we can
affect the journey."

ANN RICHARDSON



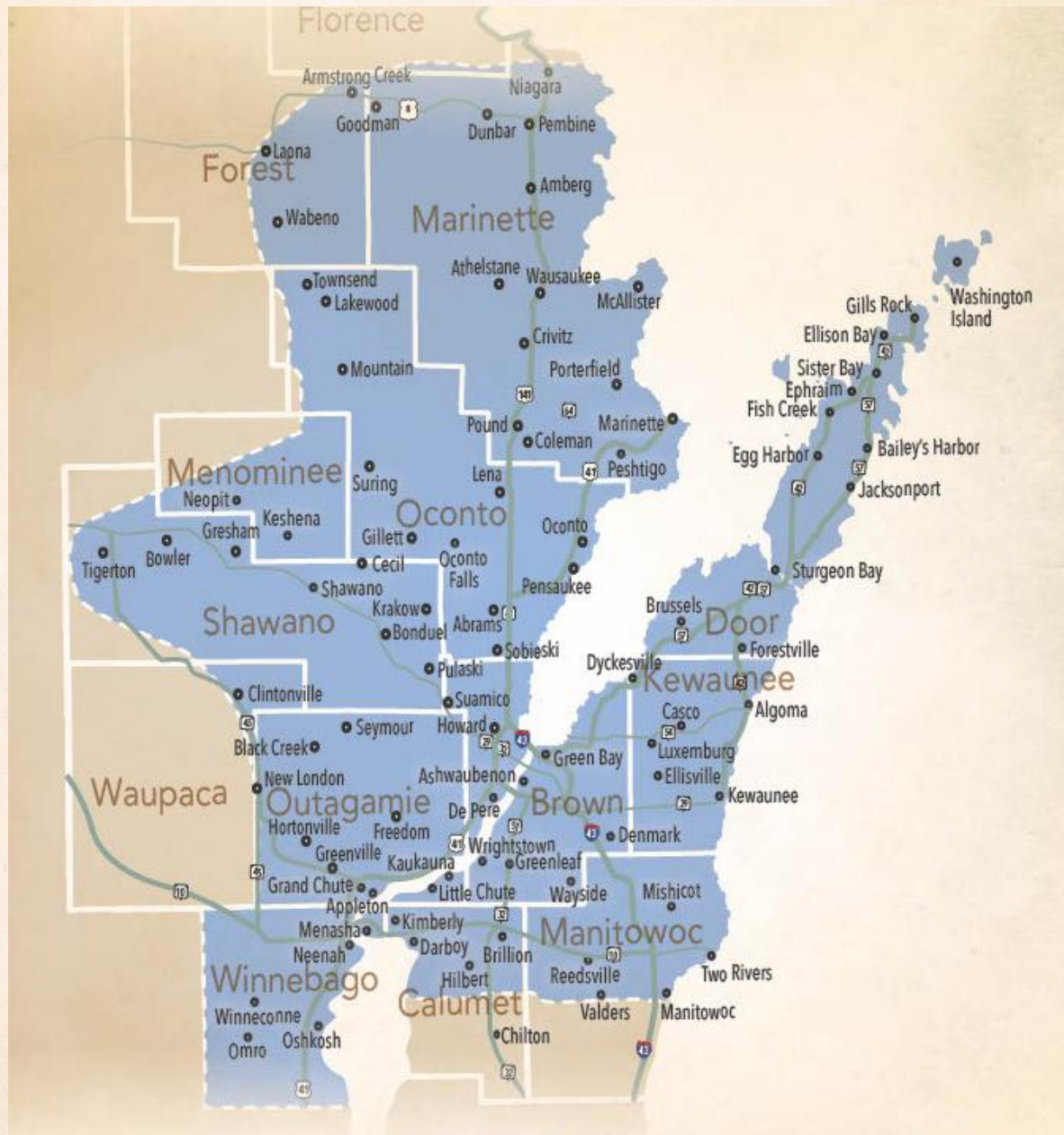
Strength
at Your Side

History of Innovation



Strength
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Service Area



Unity Services



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Strength
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Promoting Independent Living at Home



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Care Companions: What is provided?

Our staff can provide in-home assistance in any of the following areas to make your life easier, keep you safe and provide peace-of-mind:



PERSONAL CARE

- Bathing tasks, grooming, and hygiene
- Dressing
- Toileting and incontinence care



HOUSEKEEPING TASKS

- Dusting, sweeping, vacuuming, mopping, and taking out garbage/recycling
- Washing laundry, ironing, and folding clothes
- Changing linens
- Pet care (litterbox, feeding, brushing, walks)
- Ensure timely disposal of expired foods



MEAL PLANNING

- Creating a grocery list
- Assisting with grocery shopping and pick-up
- Planning and preparing balanced meals



MOBILITY

- Assisting with walking, sitting, standing, and transferring
- Encourage exercise and range of motion movements



COMPANIONSHIP

- Facilitating engaging activities that bring promote mental stimulation and encourage physical and emotional wellbeing
- Assisting with letter writing and mail



TRANSPORTATION

- Running errands
- Transporting to medical appointments
- Getting to social events or gatherings



SPECIALTY SERVICES

- In-Home safety assessment to reduce falls and promote safety
- Individualized cognitive support for those living with Alzheimer's, dementia, or other memory related conditions
- Access to the "Family Room", Unity's secure online communication portal, that allows clients and designated family members to view Caregiver visit records, billing statements, and complete online bill-pay.



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Care Companions

Who's Eligible?

- Anyone – no Dr. referral needed

Where is it provided?

- Home/Condo/Apartment
- Assisted Living Facility

How is it paid?

- Private pay
- The 2025 cost is a flat rate of \$36 per hour regardless of client's acuity/level of care required
- Long-term care insurance plans

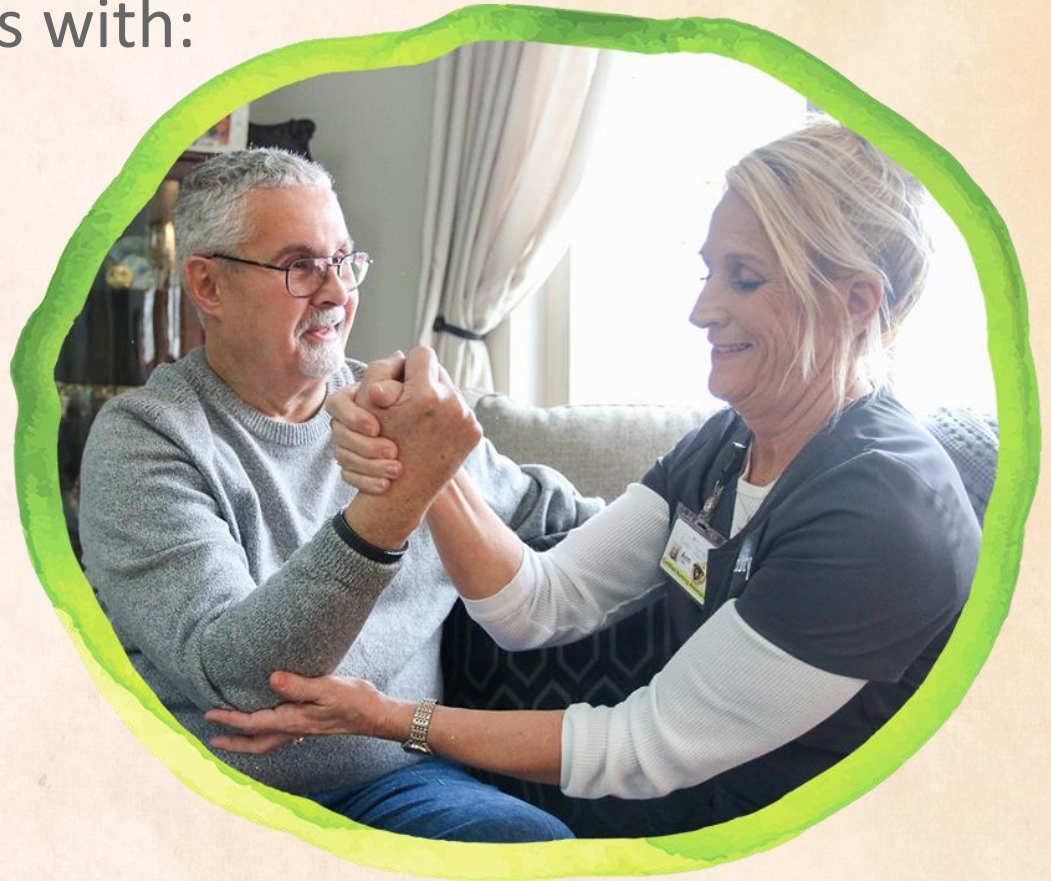


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Signs I May Benefit From Non-Medical Home Care

Reach out to learn more if you or your loved-one is experiencing challenges with:

- Medication Management
- Personal Care & Hygiene
- Housekeeping
- Nutrition
- Behavior/Mental Health
- Mobility
- Medical Condition



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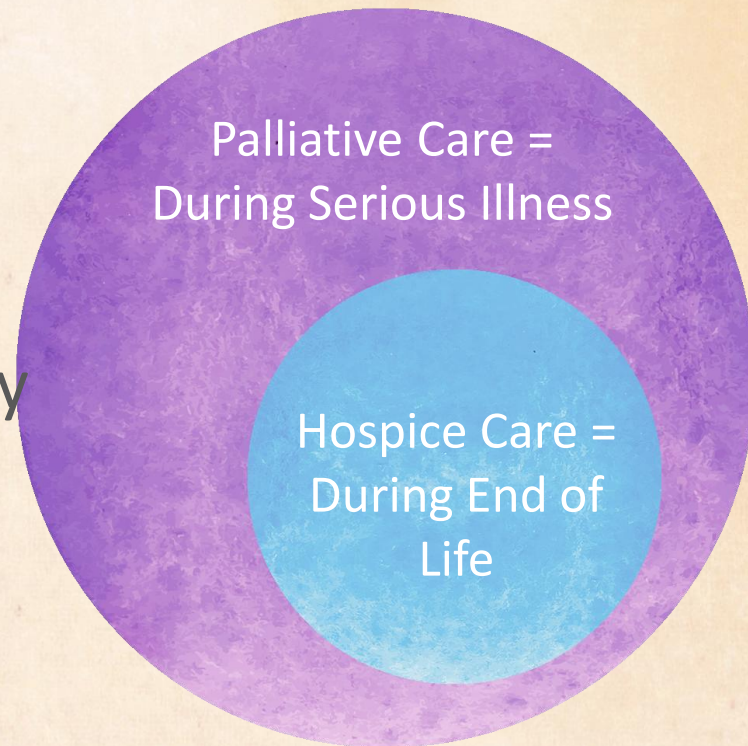
Types of Care

Palliative Care

- Focuses on comfort and quality of life; can be provided with curative and life prolonging treatment.

Hospice Care

- Focuses on comfort and quality of life when a cure is not possible or no longer focusing on treatment.



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Supportive Care Management

For people living with serious or advancing chronic illness

Goal is to support the highest quality of life possible through symptom management

Pre-planned Nurse Practitioner and Nurse visits. Social Work and Chaplain visits if needed. Visits completed M-F during the hours of 8am and 4pm.

In-home nurse practitioner visits covered by Medicare, Medicaid, and most private insurance

Curative and life-prolonging treatments are acceptable



WHAT BOTH HAVE IN COMMON

Focus on dignity, optimizing quality living and avoiding unnecessary hospitalizations

Ongoing education related to disease process and changing care needs

Personalized care plans based on wishes of patient that specify care goals, shared collaboratively with the patient's primary provider

Care team visits made wherever patient calls home

Seamless care that follows patient into all settings including hospital, skilled nursing facility, assisted living facility, and private home

24 hour access to RN telephone consultation

Hospice Care

For people with a life expectancy of six months or less

Goal is to support the highest quality of life possible for time remaining

Scheduled and urgent registered nurse, licensed practical nurse, certified nursing assistant, social worker, chaplain, and grief counselor care team visits

Full coverage, including medications, supplies and equipment related to terminal prognosis, provided by Medicare, Medicaid, VA and private insurance

Meng Hospice Residence for around the clock skilled hospice care and support

Life-prolonging treatments acceptable for pediatric patients ages 20 and under only

Trained volunteers available for companionship, socialization and caregiver respite.



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Focus of care is optimizing quality of life during serious illness and reducing hospitalizations through advanced disease management.



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Supportive Care Management: Who Is Eligible?

Diagnosis may include, but are not limited to:

- ALS (Lou Gehrig's)/Multiple Sclerosis
- AIDS
- Cancer
- End stage renal failure or advanced kidney disease
- Dementia – at any stage – early, middle, or late
- Advanced liver disease or cirrhosis
- Diabetes with severe complications – affecting heart, circulation in legs, or kidney disease.
- COPD or interstitial lung disease – only if using home oxygen or ever hospitalized for the condition
- Heart failure – if ever hospitalized for the condition
- Parkinson's

Additional considerations may include:

- Those with serious illness that may need assistance to support activities of daily living.
- Increased frequency of office visits, emergency room visits, and hospitalizations in the past 12 months



How to Understand Palliative Care:

- Palliative care is for those living with advanced medical conditions that are affecting their quality of life.
- Palliative care focuses on quality of life and symptom management – ex. How can we help someone have more good days knowing the bad days will still happen.
- We help clarify goals of care and planning for the future. We educate about disease progression to help them understand what important decisions they will need to make in the future – ex. How aggressive do they want to be in the management of their medical conditions or eventually in choosing hospice
- Included in discussion is advanced directive completion and anticipatory grief.



Supportive Care Management: What Is Provided?

- A personalized care plan created collaboratively with you and shared with your doctor
- Home-based visits to address physical symptoms and spiritual needs of both the patient and their support system
- Regular check-in calls from Supportive Care Management team members at least 1-4 times/month
- 24/7 access to Registered Nurse telephone support
- Medication review. Discuss opportunities for deprescribing.
- Assistance completing advance care planning documents such as Power of Attorney for Health Care and Community Do Not Resuscitate
- Social worker access to community resources
- Ongoing education about illness progression

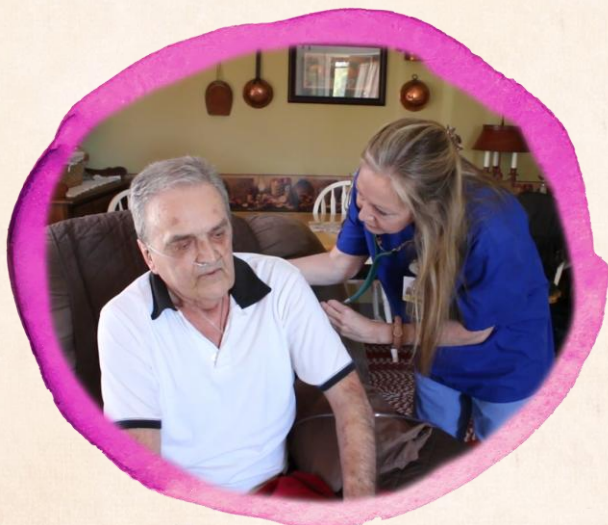


Our Supportive Care Team. At Your Side.



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Supportive Care Management: Where is care provided?



At Home-

Patient may remain in the familiar comfort of their own home, apartment, or a family member's home.



At Partner Facilities-

Patients receive an extra layer of supportive care at area assisted living facilities.



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Supportive Care Management: How Is It Paid For?

- The nurse practitioner visit is billed to the insurance similar to clinic/office visits being billed by specialists.
 - Patients are usually then responsible for the copay.
 - No charge for RN or SW visits.
- SCM is covered by:
 - Medicare/Medicaid
 - Most commercial insurances
 - Medicare advantage plans
 - CommUnity support available for those with limited or absent resources



Myth:

Does palliative care mean I'm dying?



False!

- It's true that palliative care does serve many people with life-threatening or terminal illnesses.
- But some people are cured and no longer need palliative care.
- Others move in and out of palliative care, as needed.
- Those who stop pursuing a cure can seamlessly transition to hospice if their doctor believes they are within the last 6 months of life



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Strength
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“Hospice adds life to days
when you can’t add
days to life”



Why We Do What We Do



“Hospice isn’t the end. It’s joining two things—hope with service. Hospice never takes away a person’s hope and provides supportive services so end-of-life can be filled with dignity, comfort and peace.”

Hospice Care: Who is Eligible?

- Life limiting illness with a life expectancy of 6 months or less
- Life-prolonging treatments acceptable for children under the age of 20



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Our Hospice Care Team. At Your Side.

Focus of care is
optimizing
comfort
throughout the
end-of-life.



Hospice Care: What Is Provided?

- Development of personalized plan of care based on ever-changing disease progression, needs, wishes and lifestyle
- Around the clock visits from Unity's care team
- RN phone support 24 hours per day
- Expert pain and symptom management
- Emotional and spiritual support
- Prescription and over-the-counter medications, medical equipment, and supplies related to life-limiting illness
 - Medications for pain, anxiety, depression, shortness of breath and other symptoms
 - Commode
 - Nebulizer
 - Hospital bed
 - Walker
 - Wheelchair
 - Incontinence and skin care products
 - And more...
- Lab and other diagnostic tests necessary to achieve optimum comfort care
- Short-term respite care at Unity Meng Hospice Residence or a skilled nursing home for up to five days at a time to provide caregiver relief
- Grief Support



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Hospice Care: Unique Programs

- **Holistic Harmonies** – A music program for hospice patients
- **Teleconnect** – Virtually connects hospice patients and grief support clients with Unity care teams and family members.
- **Doorstep Meds** – Medications and supplies delivered to your doorstep
- **Gifted Wishes** – Grant final wishes of hospice patients.
- **Respecting Valor Veteran Program** – Specialized care and support for veterans including custom care plans, Veteran to Veteran Volunteer companions, veteran pinning ceremonies, and flag raising ceremonies.
- **Compassionate Touch** – Gentle massage to reduce pain, anxiety, and depression among patients.
- **Reflections Journal Of Legacy and Life** – A complimentary 46 page legacy journal for patients to document their personal journey and help them share their purpose, passions and experiences
- **Filled with Love** – Keepsake bears and pillows handcrafted from the garments of hospice patients by Unity volunteers
- **Paws of Comfort Certified Pet Therapy** – Our furry and friendly visitors serve as a non-judgmental listener and quiet friend for patients and families to improve mood and reduce anxiety



Hospice Care: Where Is Care Provided?

- Anywhere an individual calls home:
 - Residential home/apartment/condo
 - Assisted Living
 - Skilled Nursing Home
 - Contracted Hospitals
 - Unity Jack & Engrid Meng Hospice Residence (2025 fee is \$370 per day)



Unity's Jack & Engrid Meng Hospice Residence

- Located in De Pere
- 24-hour, end-of-life care
- Serene, homelike environment
- 12 private rooms
- Spacious family gathering rooms
- Pet visits welcome
- Daily room and board fee comparable to local nursing homes



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Common Hospice Misconceptions



Myth 1:
Hospice patients
are homebound

Homebound status is not a criteria for eligibility



- Many hospice patients engage in activities outside the home
- You can enjoy both local and out of the state travel; care is coordinated by the hospice



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Myth 2:
**Hospice care is a financial burden
to the patient**



Hospice Is A Medicare/Medicaid Benefit

- Medicare and Medicaid waive deductibles and co-pays
- Most commercial insurance plans apply deductibles
- Financial support is available for those with limited or absent resources



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Myth 3:
**I can't change my mind and
discontinue hospice care.**



You CAN stop hospice for any reason.

- You can change your mind and stop hospice care for any reason at any time.
- Similarly, if you stop hospice care and later want to return to it, you can do that, too.



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Who Can Make A Referral Unity?

- **ANYONE**...a patient, family member, friend, spiritual leader, social worker or doctor
- Keep in mind - doctors are trained in curative care and oftentimes wait too long to recommend palliative and hospice care
- Call Unity if you think you and your family could benefit from home care visits



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Unity Grief and Education Center

A first-of-its-kind center located at 2079 Lawrence Drive, De Pere.



With a vision to create a community where no one must grieve alone.



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Unity Grief and Education Center Services

The following support services are offered to the entire community in person, virtually, and by phone.

- Individual and family grief counseling
- Grief support groups for children, teens, families and adults
- Newsletter and literature resources
- Holiday support and memorial programming
- Printed and online education materials
- Grief consultation to schools and businesses

Generous donations allow Unity Grief and Education Center to offer compassionate grief support at no charge.



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Ways to Support Unity

Volunteer

- Jack and Engrid Meng Residence
- Vigil support
- Veteran to Veteran Companion
- Office projects
- Outreach projects
- Sew Keepsake Bears and Pillows
- Special Community Events
- Resale Shoppes



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Ways to Support Unity

Unity Resale Shoppe, LLC

West

1641 Commanche Ave
Green Bay, WI



East

1302 S Broadway St
De Pere, WI



Shop•Donate•Volunteer

Your purchases and donations of unique treasures support Unity's end-of-life care programs. Check out our ever-changing inventory and fabulous deals!



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Speaker's Bureau

Schedule a Free Educational Session

- Unity experts speak on a variety of end-of-life topics
 - Care That Transitions with You
 - Care of the Caregiver
 - Advance Care Planning
 - Spirituality at End-Of-Life
 - Compassion Fatigue
 - Journey of Grief

- For Businesses, Faith Communities, Senior Centers, Civic Groups, Clubs, Schools & Health Care Professionals



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“Have a conversation with your family about your end-of-life wishes while you are healthy. No one wants to have that discussion...but if you do, you’ll be giving your loved ones a tremendous gift, since they won’t have to guess what your wishes would have been, and it takes the onus of responsibility off of them.”

- Jodi Picoult



Questions?



Thank You!

Contact Unity

920-338-1111 | 1-800-990-9249

www.UnityHospice.org

